

## Preplanning a blog/website

Writer's Name \_\_\_\_\_ Occupation \_\_\_\_\_

**Title ideas**

- 1.
- 2.

Titles can be literal or figurative. They should, in a few words, express the basic idea of the blog.

**Personal point of view** Describe the writer's basic beliefs/outlook on life/expertise/experience.

	Poet Sharon Olds once said, <i>"What you know that I don't know is what you can tell me in your poem."</i> The same is true for a blog.
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Who's the Audience?	What do they need?	What do they know?	What can you tell them?

<b>Tone</b>	<b>Style</b>	<b>Images</b>
<b>Design</b>	<b>Symbols</b>	<b>Quotations/Inspirations</b>

**Imagine what the first blog post might be. . . .**